



# Current status of sustainable blue economies in the Gulf of Finland and the Archipelago Sea

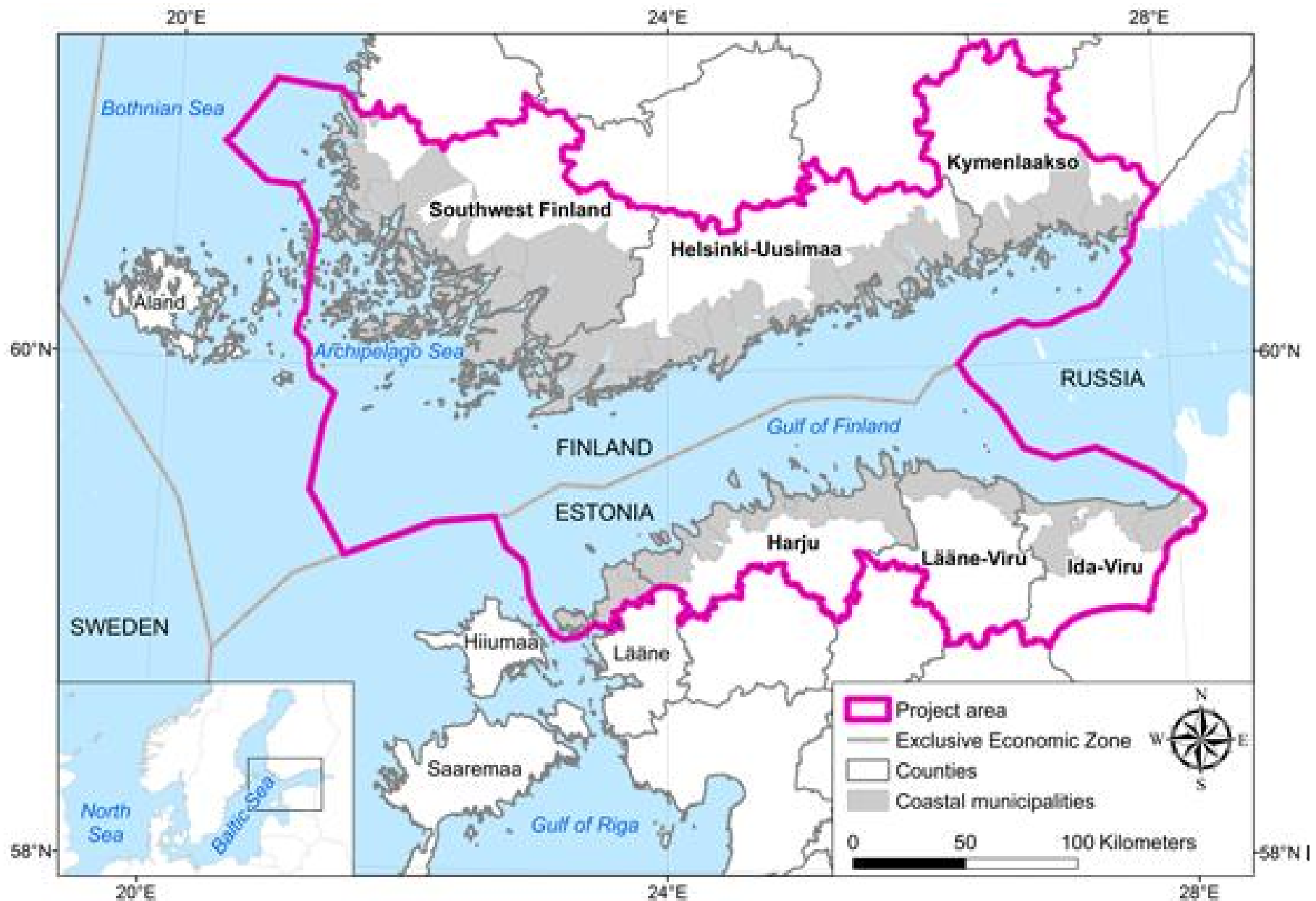
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# Plan4Blue project area



Data sources: Estonian Land Board, HELCOM, National Land Survey of Finland

# The significance of coastal regions

- The share of coastal regions in Finland is almost 60% and in Estonia almost 65%
- In Finland almost 65% and in Estonia 75% of people live on coastal regions
- Higher employment rate in the EE & FIN coastal regions than in the whole country
- The gross value added (GVA) of coastal (NUTS 3) regions in Finland was 67,34% of the national GVA in 2010
- In Finland 60,8 % of the country's total population lived in coastal regions in 2012
- The Gross Domestic Product (GDP) per capita in Finland's coastal regions was 11,3% higher than the national average GDP per capita

Source: Eurostat



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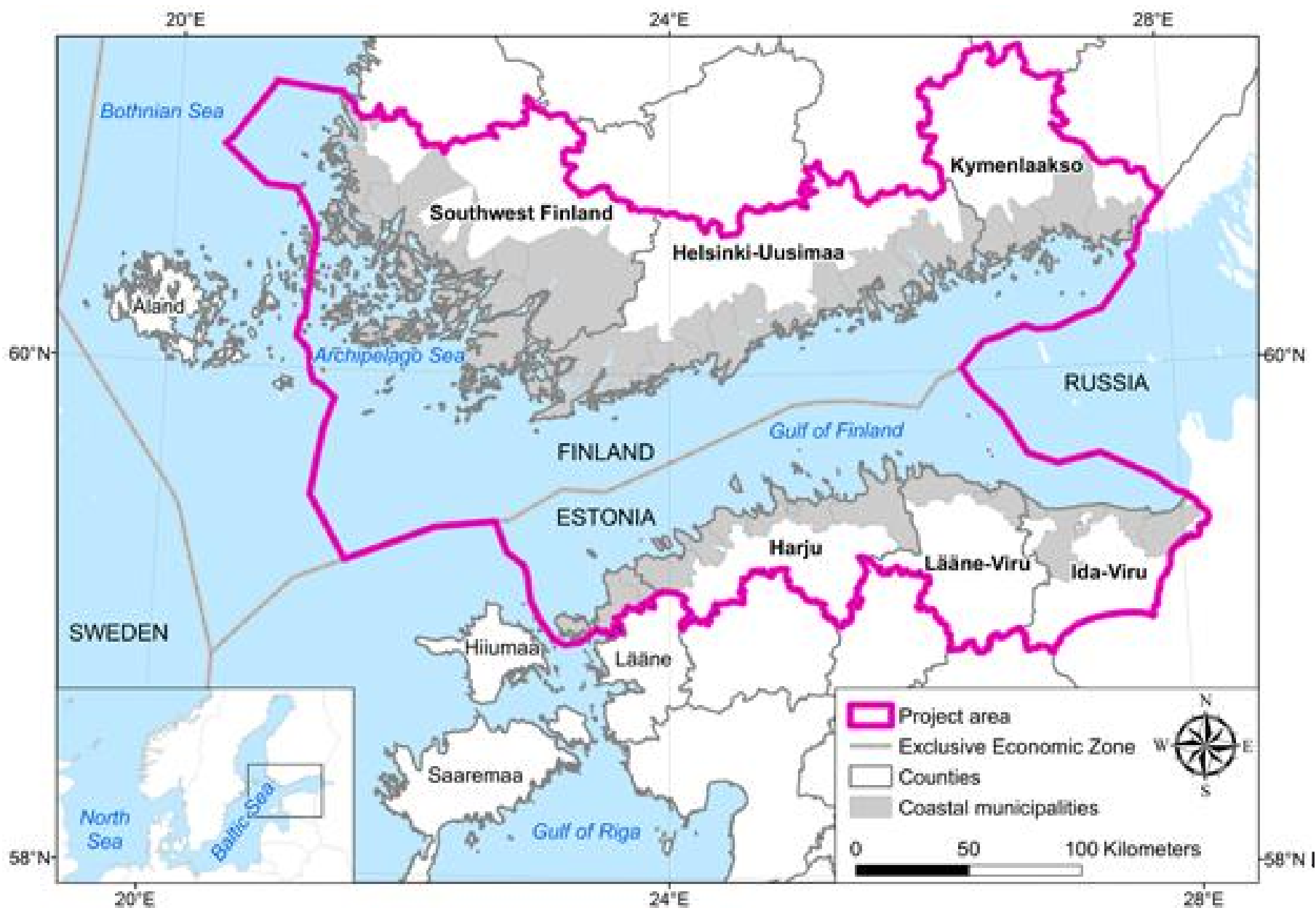


# Blue economy in the EU

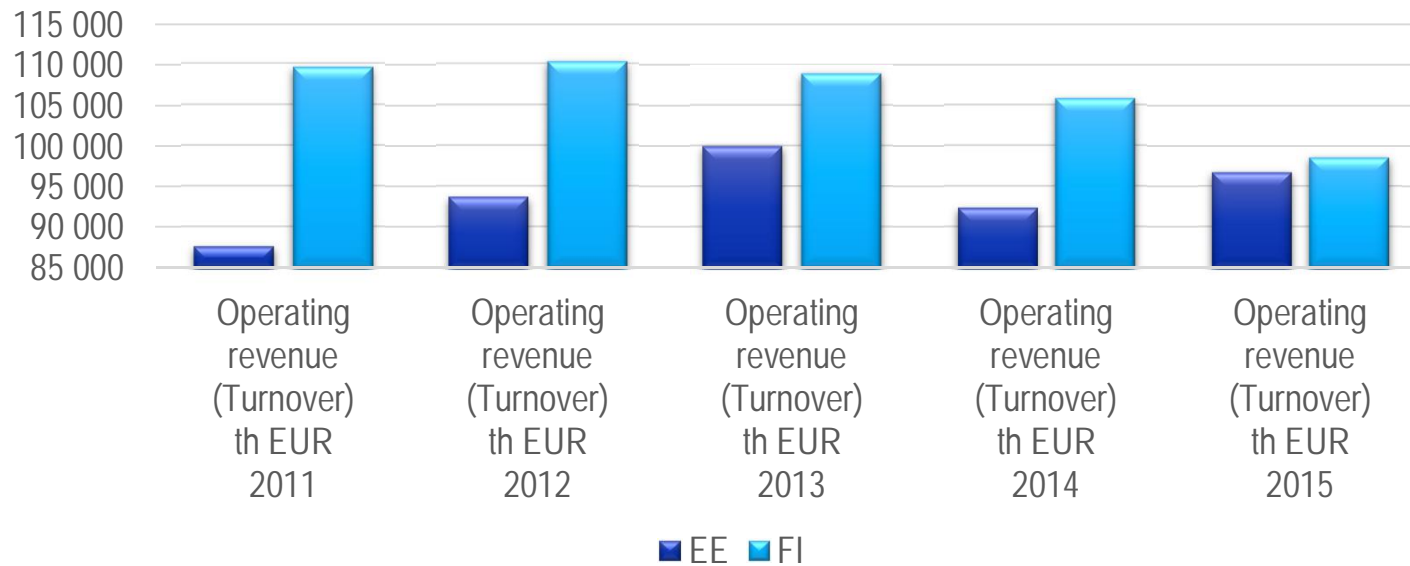
- The blue economy is calculated to represent 5.4 million jobs and gross value added of around 500 billion euros per year. (Ecorys, 2012, 5.)
- The blue economy development within the EU relies on the notion that the individual sectors of the blue economy are interdependent and, that they rely on common skills and shared infrastructure such as ports and electricity distribution networks (Commission, 2012)



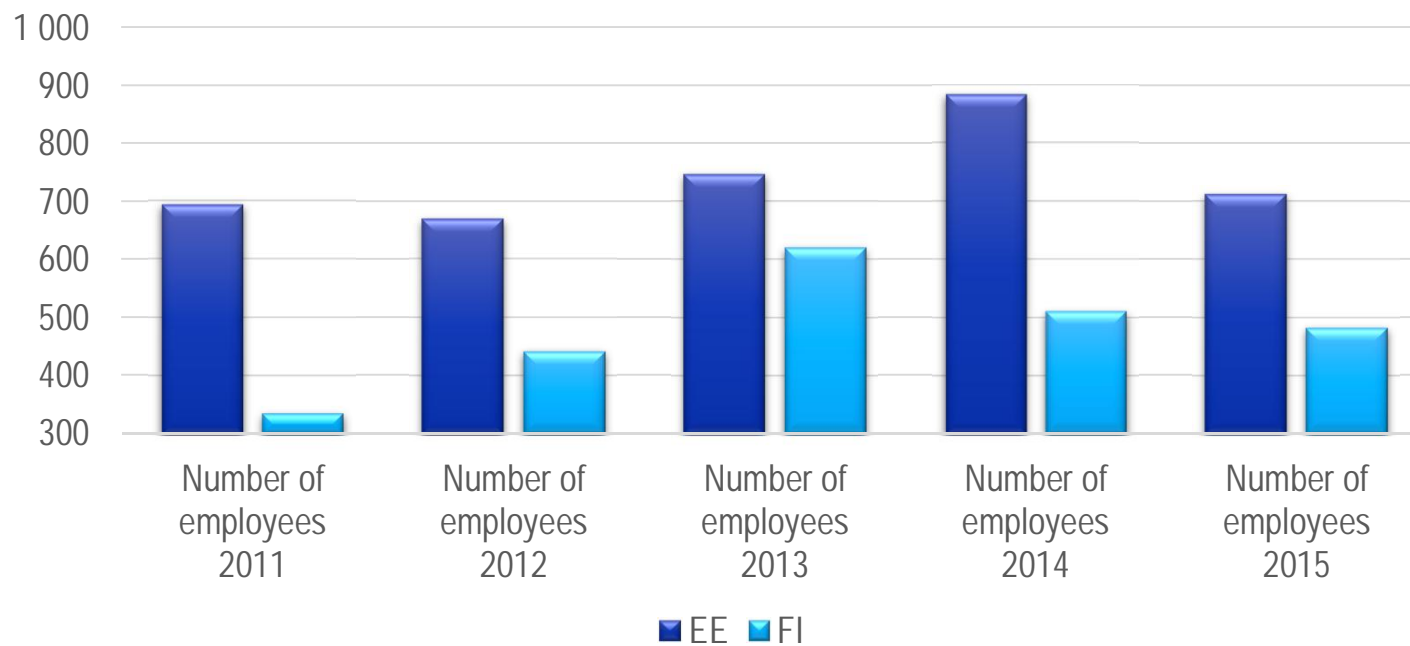
# Plan4Blue project area



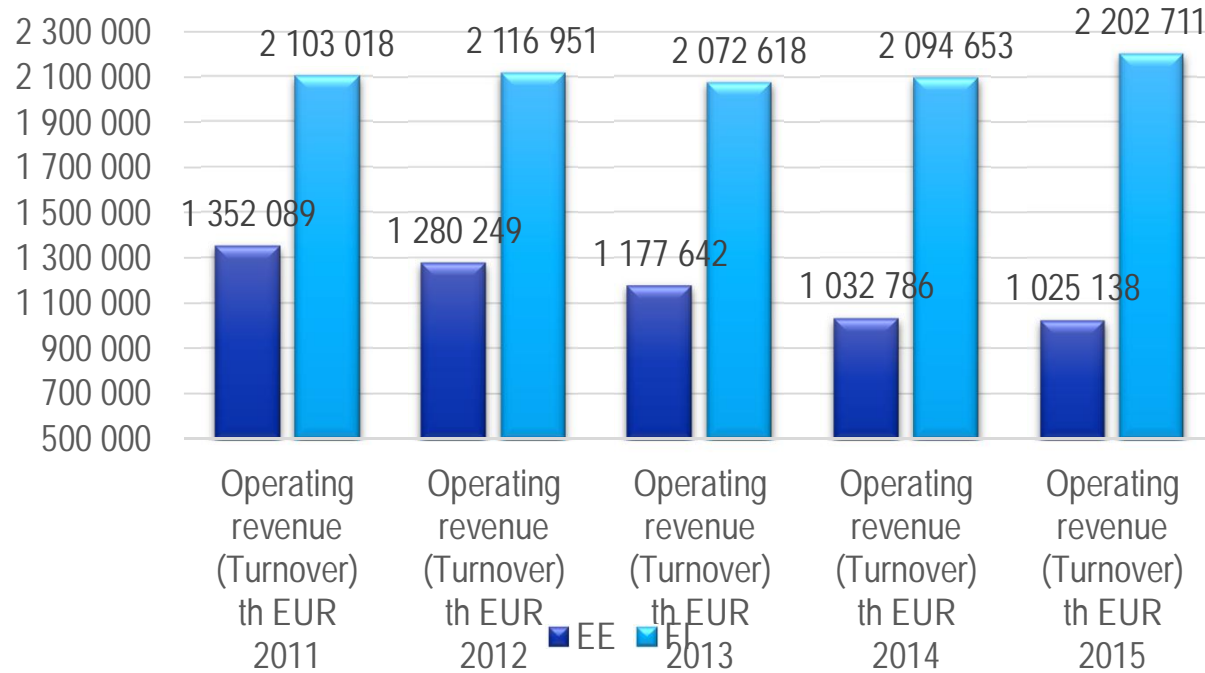
BIO-SUBSEA 2011-15, N490 companies



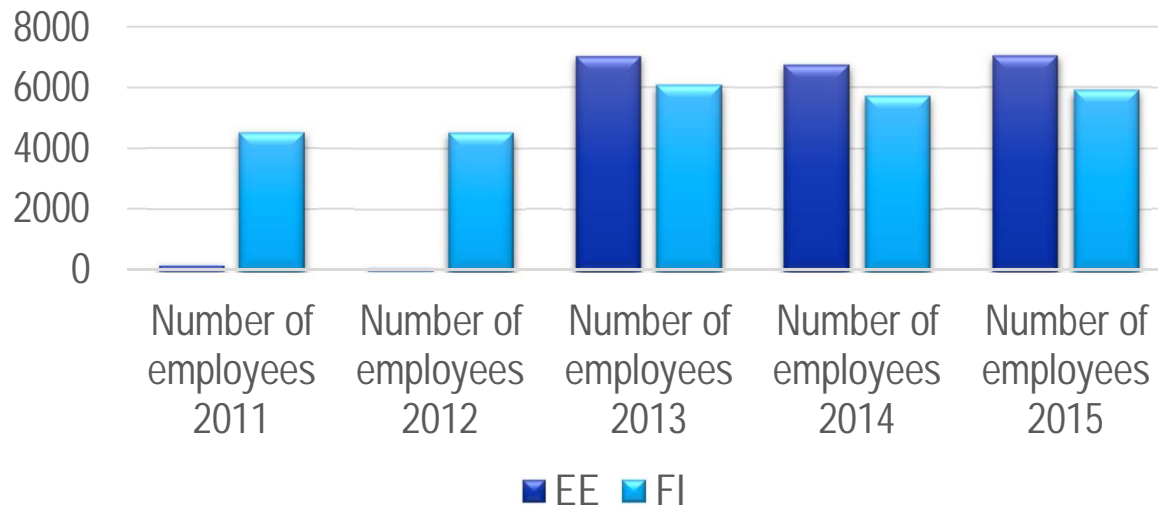
BIO-SUBSEA 2011-15, N490 companies



Water transport 2011-15, N370 companies



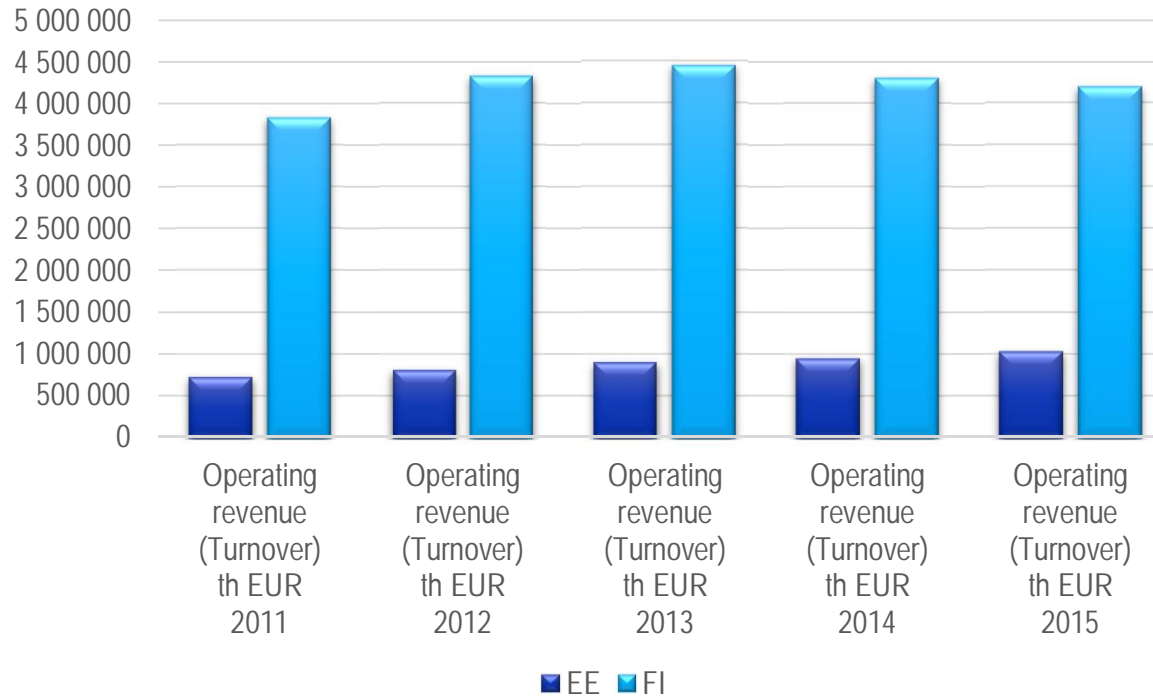
Water transport 2011-15, N370 companies



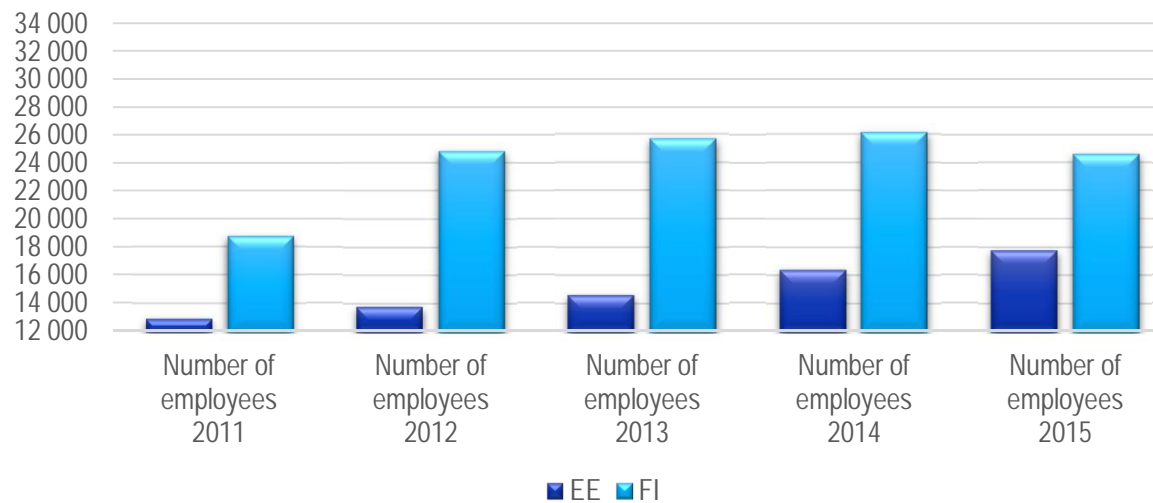
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Tourism 2011-15, N9985 companies



Tourism 2011-15, N9985





# Coastal tourism

- Almost two out of three European tourists (63%) prefer coastal regions as their favourite holiday destination. (1)
- On the EU level, tourism covers about half the employment of the Blue Economy as a whole (2)
- Maritime and coastal tourism is of huge importance to a large number of local economies (3)
- In 2015 Finland Proper region's total travel turnover was estimated 1,5 billion € (direct 948,3 m€ + indirect 558,4 m€) (4)

(1) Facts and figures on the European on holiday: 1997-98', Eurobarometer 48, Brussels, 1998.

(2) COM(2012)494 final.

(3) Study in support of policy measures for maritime and coastal tourism at EU level, Final Report

Client: DG Maritime Affairs & Fisheries Rotterdam/Brussels, 15 September 2013

(4) Karppinen, Ari & Vähäsantanen, Saku (2016). ALMAnum-laskentamallin sovellutus Varsinais-Suomen, Turun seutukunnan ja Vakka-Suomen maakunnan alueilla vuosien 2011-2015.



# Coastal tourism

Number of establishments, bedrooms and bed-places by coastal and non-coastal area - 2015

## Finland

Total	Coastal	Non coastal
1,392	420	972

## Estonia

1,417	769	648
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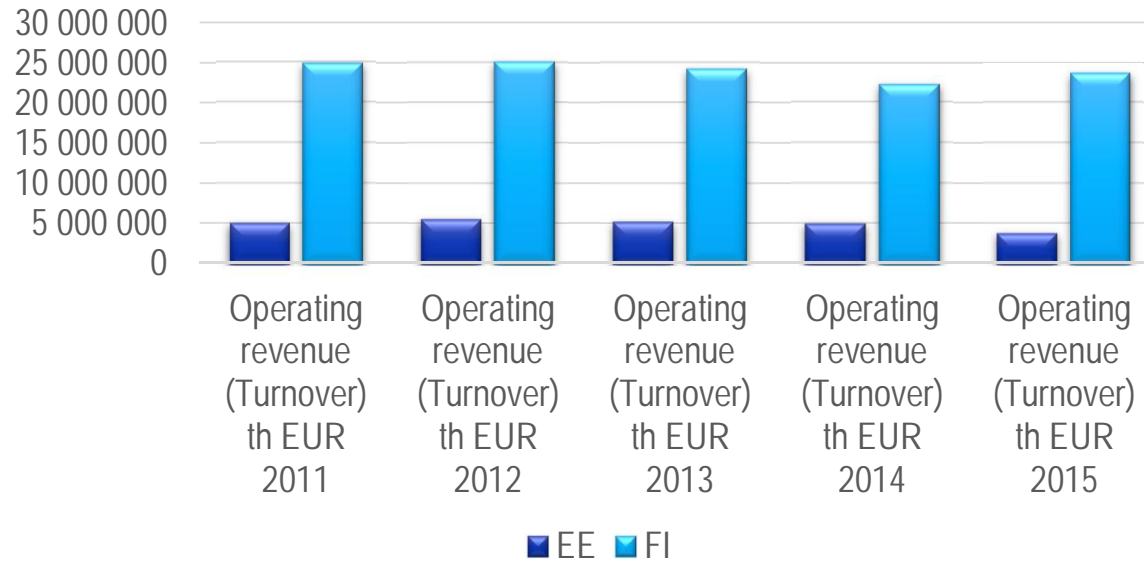
Source: [http://ec.europa.eu/eurostat/product?code=tour\\_cap\\_natc&language=en&mode=view](http://ec.europa.eu/eurostat/product?code=tour_cap_natc&language=en&mode=view)



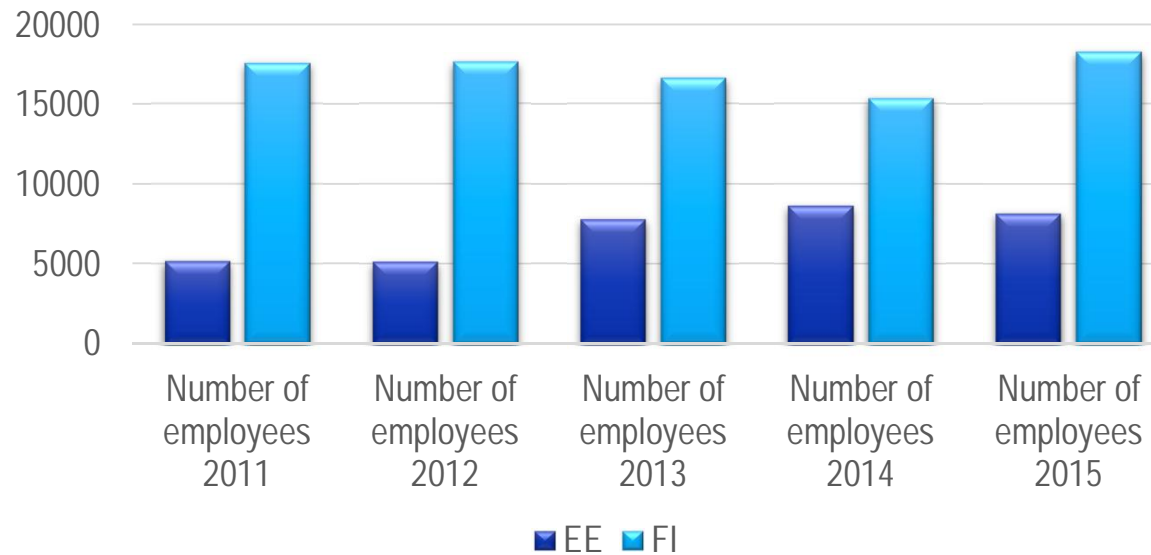
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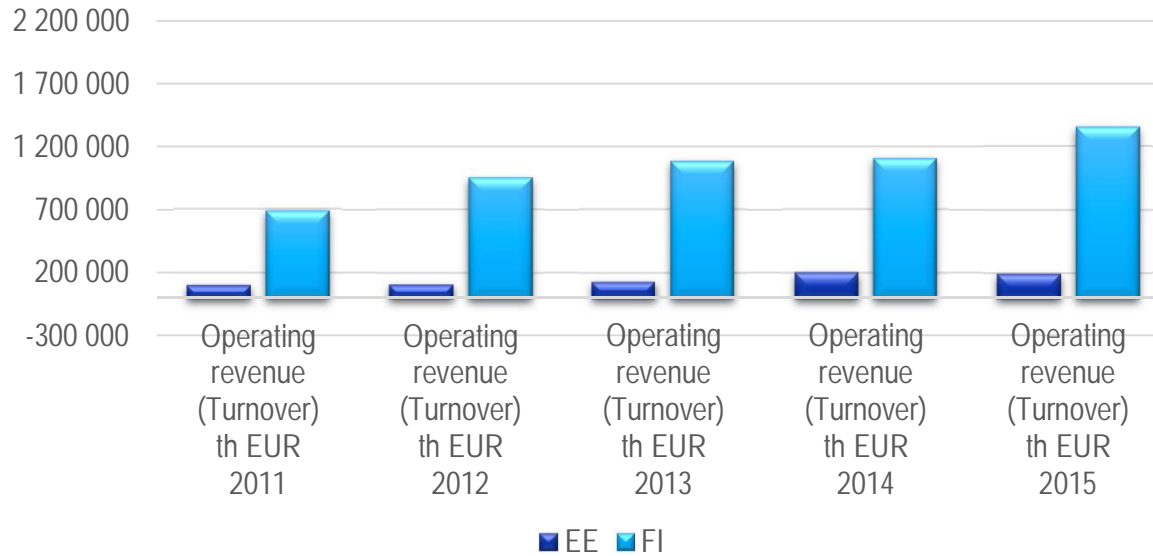
### Energy, N738 companies



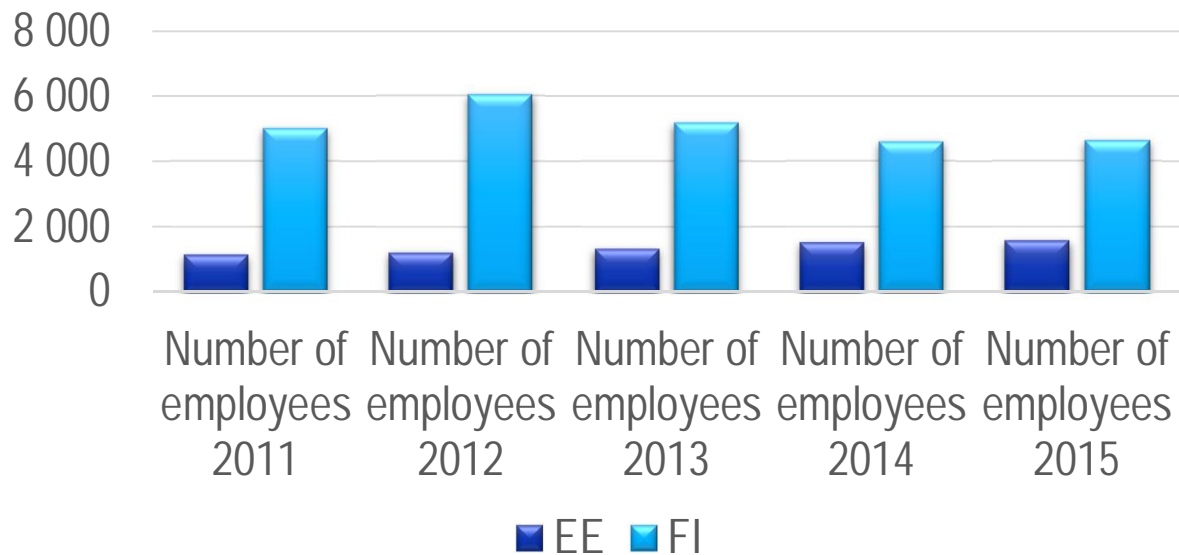
### Energy, N738 companies



Marine construction, N796

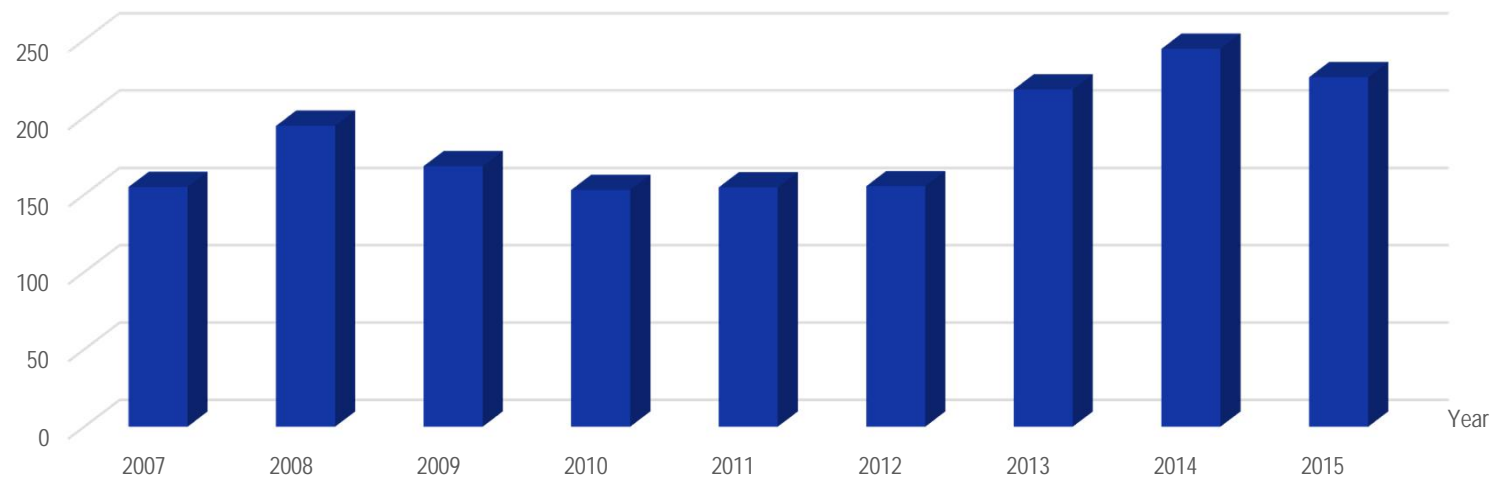


Marine construction, N796



# Examples

Productivity of marine fishing and marine fish farming in Finland. Turnover / person 1000 Eur



Source: Tilastokeskus



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Thank you!

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